

DANIEL MORRIS

FRONT-END DEVELOPER

CONTACT

Contact info
available upon request
danielcmorris.com
github.com/Dcmorris101

PROFICIENCIES

- HTML (6 yrs)
- CSS (6 yrs)
- JavaScript (6 yrs)
- Vue.js (1 yr)
- PS/Illustrator (5 yrs)
- Sketch/Figma (1 yr)
- Wordpress (3 yrs)
- MS Office (10 yrs)
- FTP Clients (6 yrs)
- MySQL (1 yr)
- GSAP (1yr)
- Google Analytics, Tag Manager, etc (2 yrs)

HOBBIES



ABOUT

A lover of all media digital. A passion for development, focused on data-driven results and industry best-practices for a seamless user experience. Ambitious developer and designer with 5+ years experience solving problems in the digital space. Emphasis on a harmony between ease of use, real-world application, and necessary complexity. Proven success in increasing customer retention and stakeholder satisfaction with personally suggested implementations and changes. Hardworking, resourceful, and a real professional problem solver.

WORK EXPERIENCE

Front-End Web Developer

K2 | June 2019 - Present

Working within K2's proprietary CMS creating modular, reusable internal web applications for both the user-facing K2 website as well as admin tools utilized throughout the company. Designer and facilitator of new internal CMS features used throughout the admin site, including thorough documentation of the added utilities.

- Efforts to create an easy-to-use interface within the CMS and creating simple-to-manipulate modules, while also being technically flexible enough to do whatever is needed in provided designs and beyond
- Collaborating cross-team with marketing, developers, and stakeholders to implement sitewide changes
- Problem solving with limited direction and/or resources
- Improved site's file versioning with custom comparison tool
- Bug Fixing, user interface updates, and performance enhancements

Front-End WordPress Developer

Iodestar marketing group | September 2015 - June 2019

Head of website development, structure analyses, and general IT. Make sure that created websites perform well to increase traffic and raise page position in search engines. Optimize SEO across pages and optimize keywords in tandem with Google Ads. Track website conversions to find where to focus efforts.

- Develop fully functional, responsive pages based on business requirements using HTML/HTML5, CSS3, PHP, and JavaScript
- Managed all website projects, design and functionality aspects, from inception to completion
- Develop and expand marketing opportunities

EDUCATION

University of Washington

Bachelor's of Science | September 2010 - June 2014

- Dean's List
- MB Mortar Board National Honor Society
- Phi Sigma Theta National Honor Society
- Sigma Alpha Lambda Honors Organization
- The Golden Key International Honour Society